

METHODOLOGY · SALES OVERVIEW

Agile AI Development Methodology

Nine stages across four phases — the repeatable intake and delivery cadence behind every WunderHub engagement.

Agile AI Development Intake Process

Nine stages across four phases. A repeatable operating cadence that moves an idea from executive intent to production AI capability — with governance, evidence, and business accountability at every gate.

Why it works

Most AI programs fail at intake, not in engineering. This process forces business clarity, data readiness, and decision ownership before delivery begins.

INTAKE PHASE

Understand the business problem before writing a line of code.

- 01 Envision — Executive intent, business outcome, and success measures defined with stakeholders.
- 02 Prioritize — Value versus effort scoring produces a ranked, fundable backlog.
- 03 Assign — Accountable owners, delivery pod, and governance cadence established.

INITIATE PHASE

Turn intent into a validated, designed, and estimated plan.

- 04 Analyze — AI Canvas, data readiness review, and stakeholder interviews.
- 05 Refine — Design checklists, architecture decisions, and acceptance criteria.
- 06 Plan — Sprint plan, estimates, risks, and dependency map.

DEVELOP PHASE

Build in short, evidence-driven increments.

- 07 Build — Two-week sprints with working software and demoable increments.
- 08 Validate — Test, evaluate model quality, and confirm business acceptance.

SUPPORT PHASE

Operate, measure, and compound value after launch.

- 09 Operate — Hypercare, monitoring, adoption enablement, and continuous improvement.

Sprint ceremonies

- Backlog refinement — keep the next two sprints ready
- Sprint planning — commit to outcomes, not tasks
- Daily standup — surface blockers within 24 hours
- Design review — architecture and UX decisions recorded
- Model evaluation review — accuracy, bias, and guardrails
- Demo — working software to business stakeholders
- Retrospective — one improvement carried into the next sprint
- Governance checkpoint — value, risk, and spend reviewed by leadership

Next step

See the full methodology at wunderhub.ai/methodology, or request a working session to apply it to your backlog.